

## CLAIMS:

5 1. An image control system for controlling a menu on a display, comprising:  
a menu for a display, the menu being arranged as a plurality of simultaneously displayed menu items in a loop;  
a selector to select an item from the menu, the loop and the selector being moveable with respect to each other; and,  
a user input device for inputting an instruction from a user for selecting  
10 said menu items from the menu, wherein the user input device comprises a control device to generate a control signal to move the loop and the selector relative to each other, the control device having a loop configuration, wherein movement around the loop configuration of the control device causes a corresponding relative movement between the selector and the loop of the  
15 menu.

20 2. A system according to claim 1, wherein the user input device comprises at least one force-sensing resistor to receive a force from a user and generate the control signal in dependence on this.

25 3. A system according to claim 1, wherein the control device is a rotary control, rotatable through 360° to generate the control signal in dependence on the angular position of the control device about the loop configuration to control the position or the movement of the menu and the selector relative to each other.

30 4. A system according to claim 1, wherein the control device is an annular pressure pad to receive pressure from a user and generate the control signal corresponding to the angular position on the pressure pad at which pressure is applied.

5. A system according to claim 1, wherein the menu is arranged in a substantially circular form and wherein change in the control signal causes rotation of the circle with respect to a predetermined point of rotation.

5 6. A system according to claim 1, wherein the menu is arranged in a carousel arrangement and is displayed in three dimensions on the display.

7. A system according to claim 1, wherein the user input device is a joystick.

10 8. A system according to claim 1, wherein the user input device is a joystick and the user input device further comprises at least one force-sensing resistor to receive a force from a user and generate the control signal in dependence on this.

15 9. A television comprising a control system according to claim 1, in which the display is a television screen and the user input device is a television remote control.

20 10. A mobile telephone handset having a control system according to claim 1, in which the display is the mobile telephone handset display screen and the input device is a rotary control positioned on the front face of the mobile telephone handset.

25 11. A mobile telephone handset having a control system according to claim 1, in which the display is the mobile telephone handset display screen and the control device is an annular pressure pad to receive pressure from a user and generate the control signal corresponding to the angular position on the pressure pad at which pressure is applied.

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